1/ST Technology – AmTote – Prism Innovations

Prism "Ecosystem" – More than a wagering platform

- Full-suite wagering platform (PM, FO, gaming/HHR)
- Racing operations (RDC, Timing, Equine elements)
- Data centric & AI empowered

Address Known Industry Challenges / Needs:

- Odds / Prices frequencies & forecasting potential
- Real-time network-wide transparency (transactional)
- Patron UI/UX agility & modernization
- Operational automation efficiencies, consistency & accuracy
- Equine Health Monitoring RH 360 (AI: Video, Data)

Better Facilitate Industry Innovation & Growth:

- New products in existing markets (e.g. micro betting, new bets)
- Expansion with new markets (e.g. sports)
- Efficient third-party integration

